



STEFAN EBINGER

AMAZING & INTERACTIVE MAGIC ENTERTAINMENT



Generate More Leads At Your Booth

Trade Shows are competitions for attention. The success of your upcoming exhibit depends on the following key elements. You must...

- ✓ Attract the right audience
- ✓ Hold their attention
- ✓ Deliver your message compellingly

A Solution That Fits Your Needs!

Stefan offers you infotainment that combines magical effects with marketing for your company, which will be remembered by your customers and presents your message on center stage. From technical products to conceptual services, Stefan can script a presentation that will inform and educate attendees about your offerings.

How Can He Support You At Your Next Tradeshow?

Have you ever been to a boardwalk and seen a performer in the street drawing huge crowds, mesmerizing them, and then passing the hat?

Imagine having that power on the tradeshow floor. Instead of passing the hat, your salespeople are collecting business cards and scheduling appointments.

How this program works

Stefan integrates your products and services in a presentation that will create attention and leaves a lasting impression with your potential customers.

The show will stop people, entertain them and keep them at your booth while delivering your message in a compelling way. This will also make the follow up easier for your staff.

Important Facts

1. Customized Presentations

You will get a presentation that is specifically created for your needs. Your logo, product information, and marketing message can be incorporated into an exhibit presentation that will impress your boss and inform attendees. Your company's information will be delivered by a presenter who can both captivate attention and communicate your message. You'll increase your exhibit's visibility and extend your message beyond the trade show floor.

2. Pre-show Meeting and Demo

It is very difficult to judge, if a performer fits your business needs. This is why Stefan offers you a free pre-show demonstration. You will know exactly what you get.

3. References

You can be confident that Stefan is the right man for your event. But don't take his word for it, read here what others have to say.

4. International

Stefan has preformed his shows internationally in Asia, Europe and the United States. He will ensure that even a mixed crowd is entertained and receives the message.



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What You Get

Infotainment

- A product presentation customized for your company, that will create attention and leaves a positive image in the mind of your prospects!
- Stop prospects at your booth and draw huge crowds in and around your booth
- Communicate your message in an engaging, interactive and memorable way.

Client List



Biography

With his Master Degree in Business Management Stefan has the ideal background for corporate events. He has done hundreds of presentation for executives as project manager and consultant and knows how to deliver content in an engaging, interactive and memorable way.

Bookings

For availability and more information call +65 8188 2717 or send an email info@stefanebinger.com.



Effectiveness of Attention Getting Techniques

Attention getting Technique	Company Identification	Product Identification
Produkt Demos	16,2%	10,4%
Magician	13,6%	8,9%
Robots	10,5%	5,3%
Ad Specialities	7,5%	5,3%
Thema	7,2%	3,7%
Contest/Drawings	6,3%	4,9%
Slight/Audio Presentation	3,5%	1,8%
Live Music	3,4%	0,7%
Caricature Artist	1,6%	0,8%

Quelle: Exhibitor Surveys Inc. 1998 Research Report.
Awareness for Attention Getting Techniques or Themes